



Moving Forward

GroYourBiz Welcomes 5 New Chairs



DID YOU KNOW THAT YOU CAN JOIN GROYOURBIZ FROM ANYWHERE?

You'll have your choice of thriving **Virtual, Global and Rural** GroYourBiz Advisory Boards, allowing you to gain incredibly diverse and powerful insights for your business. Your growth need not be limited by your location!

"All businesses, no matter their size, face similar issues: cost control, marketing, human resource struggles, business succession, and increased competition to name a few," said Barbara Mowat, President & Founder, GroYourBiz. *"This is why GroYourBiz is thrilled to announce our new Chairs to assist WBOs to take their business to the next growth level. Our new Chairs of MyBusinessMyBoard have extensive business backgrounds and will bring knowledge, passion and enthusiasm to their members. It is truly an honour to work with these authentic, distinctive women who are passionate about helping others succeed!"* --Barbara Mowat

**Welcome Betty Hines, Danalee Baker, Marla Kott, Petra Mayer,
& Victoria Eastwood as New Chairs to GroYourBiz!**

Betty Hines

**Founder, Betty Hines Business Strategist dba
Women Elevating Women (W.E.W)
2020 Winner of the WPO Adrienne Hall Award**



"As an advocate for women entrepreneurship, elevating women is my passion and purpose. It is with gratitude I participate on a platform where multicultural women can engage in powerful conversations about their experiences, as they help other women scale their businesses. With my corporate experience as a C-Suite Executive, Entrepreneur, and now Business Strategist, I have witnessed obstacles in organizations/institutional infrastructure (or society in general) that lack understanding in the importance of diversity and inclusion. I'm excited about bringing multicultural woman together in ways that not only benefit them individually, but also to act collectively -in advancing the role that women play in contributing to the health and sustainability of the economic landscape. As women we must continue to encourage, inspire and elevate each other. I am honored to be that servant leader."

[Read Biography](#)

Danalee Baker

Co-Principal, Baker Communications

"Lifting up women and supporting them to excel is a passion of mine. Having the opportunity with GroYourBiz to come together monthly to share, learn and grow from successful and accomplished women in business is an incredible privilege."

[Read Biography](#)



Marla Kott
**Former Partner in Accounting Firm, &
Former CEO, Imprint Plus**

"After 20 years in business I couldn't imagine joining a group of businesswomen and meeting once a month could change my top and bottom line significantly, but it did. Fun and new friends are a lovely by product."

[Read Biography](#)



Petra Mayer
Owner, Petra Mayer & Associates Consulting Inc.

"A group is knowingly stronger than the combined individual parts. Collaboration is key for entrepreneurs to grow and innovate, enabling the individual to recognize blind spots and get the support they need, particularly as they are building their businesses. GroYourBiz is built around the essence of collaboration and therefore I am proud and excited to be part of the organization in building and leading a virtual global board."

[Read Biography](#)



Victoria Eastwood
Founder, InSync Executive Coaching

"The positive and supportive energy of the women entrepreneurs of GroYourBiz struck me from the first event I attended. I just knew it was a place where I could contribute to a fantastic group of female leaders, building businesses of all sorts and sizes. And yet, they all share the same issues as they establish and grow their businesses. GroYourBiz provides support, encouragement, connections and sound advice to help them flourish. As an entrepreneur, I know just how lonely that road can be. I'm honoured to be selected as a chair and am committed to the growth and success of all the members I have the pleasure of meeting and supporting."

[Read Biography](#)



1HR Virtual Advisory Board Free Trial

Have you ever wondered what having your



own Advisory Board could do for your business?

To support the growth of WBOs, self-employed Professionals and Sr. Managers during these turbulent times, GroYourBiz is offering a 1hour Free Trial for a "Virtual Advisory Board" facilitated by an experienced entrepreneur.

REGISTER NOW

For More Information, Contact:

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