

Betty Hines

Strategic Business Consultant
CEO & Founder-W.E.W. Women Elevating Women



Betty Hines is a Business Strategist & Facilitator for Women who are multicultural, multiethnic, and multinational. As the CEO & Founder of W.E.W. Women Elevating Women, she organizes Women Peer Advisory groups across the globe, and provides guidance on success of their business and profession, by using her five proven Pillars of Success: COLLABORATE, CONNECT, COMMUNICATE, COUAGE and CULTIVATE.

She knows that experiential learning is a very effective way for women entrepreneurs and executives to learn and grow their businesses and professions to new levels. The experiences shared and examples of barriers they were able to overcome and how, combined with introductions and connections to different resources and opportunities, instills more confidence in their ability to scale higher.

Betty effectively uses her vast experience in Corporate America as a C-Suite Executive, Entrepreneur and Consultant, to address the pressing issues of each member. She also recognizes that with 3-4% all women with revenues over \$1M, that there is another 88% who do not have the access and resources to move beyond that threshold.

WEW willfully markets to a diverse, under resourced, underserved, and underestimated women, who have achieved at least 6 figures, in communities globally. WEW emanates success because of Betty's accomplishments, unwavering commitment to support all women, and the staunch support of successful, high achieving women entrepreneurs, who she has advised and facilitated over 20+years. As a facilitator with Women Presidents Organization for 16+ years, she has a proven track record of supporting women entrepreneurs scale and excel in gross revenues beyond \$1M+.

Join Betty in becoming a woman who elevates women.